



School of
Dental Medicine

From the Office of the Dean

Dean Huw Thomas presents:

Dean's Lecture on Entrepreneurship

Featuring

Dr. Marc S. Lemchen, DMD

TUSDM Advisory Board Member

and

Founder of Dolphin Imaging and Management

on

Thursday, April 27, 2017

12 – 1 p.m.

Merritt Auditorium

“The Next Bright Idea”

Being observant, many of us come across things in our professional and personal life that we suddenly think can be made better, simpler, or more effective. The proverbial “light bulb goes off” in our heads. The next thought is always how we take this idea from a concept or thought to a real product or even a successful company.

This discussion will describe the history of such an idea and how this idea morphed into a successful company. Using Dolphin Imaging and Management Solutions as an example, the evolution of a software company will be reviewed, from founding to sale. Along the way, we will include the steps, in general, for protecting your ideas, some thoughts on how to market these ideas, some of the pit falls, and the importance of persistence.

This event is part of the Dean's Lecture Series on Entrepreneurship, and is open to all Tufts Dental faculty, staff and students

Please RSVP to Gerard Cedrone at Gerard.cedrone@tufts.edu

Office of the Dean

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